

2024 4Q IR PRESENTATION

Investor Relations

February 2025





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2025 Gravity Business Plan



2025 Gravity's Growth Strategy

Navigating the New Global Market

IP Business Expansion with Collaboration

Large-scale New Title Development

Actively expand investment to secure long-term growth drive

e.g. Large-scale MMORPG New Title Development, PC/ Console Game Development Enlarge new overseas market localization strategy to create new revenue stream

e.g.
Officially Entering to
Latin America, Europe, Malaysia (subject to establish a subsidiary)

Promote robust cooperation with major content business partners to diversify IP business portfolio

e.g.
Webtoon, MD Business, Music Concert, Musical, etc.



2024 4Q FINANCIAL

- Operation Results Trend
- **D2** Revenue Breakdown





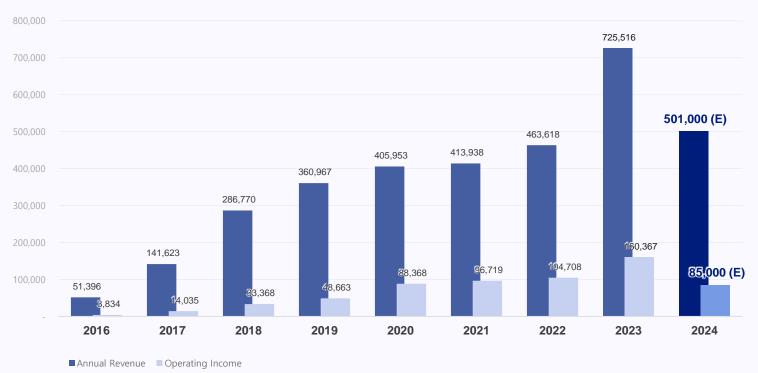
2024 4Q Financial

Operation Results Trend



- Preliminary Revenue 501 billion, YoY -30.9%, Preliminary Operating Profit 85 billion, YoY -47.0%.
- Both top-line and profitability decreased due to absence of new release in the first half of 2024, and increase of marketing expense for concentration of new release launched in the second half of 2024.

Annual Revenue & Operating Profit Trend 2016 - 2024



X Not disclosed the amount lower than billion due to the preliminary result (In Million of KRW)

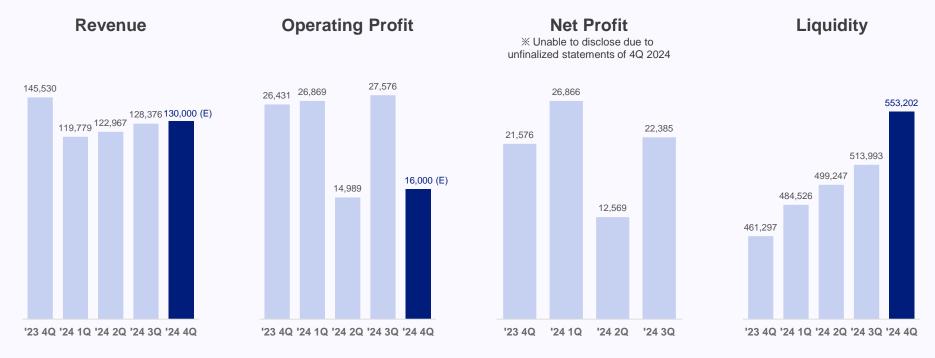


2024 4Q Financial

Operation Results Trend



- 2024 4Q Preliminary Revenue KRW 130 billion, Preliminary Operating Profit KRW 16 billion
- Revenue: QoQ +1.3%, YoY -10.7%, Operating Profit: QoQ -42.0%, YoY -39.5%



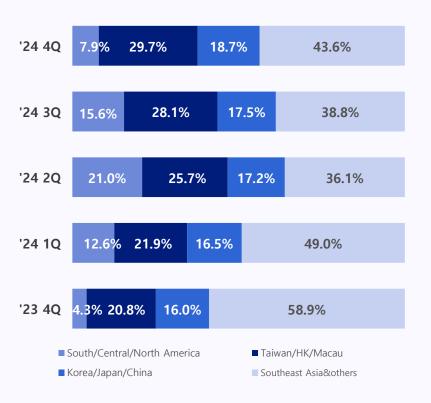
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X Not disclosed the amount lower than billion due to the preliminary result (In Million of KRW)

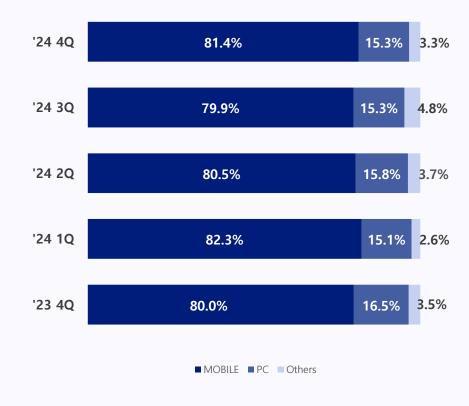
2024 4Q Financial Revenue Breakdown



Revenue Breakdown by Region



Revenue Breakdown by Platforms





2024 4Q G A M E

- Released Games
- Ragnarok Origin Valhalla World Cup (e-sports)
- Ragnarok Online (PC)
- Ragnarok Origin (PC/Mobile)
- Ragnarok M: Eternal Love (PC/Mobile)
- Ragnarok X: Next Generation (PC/Mobile)
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- 18 KAMiBAKO/ Snow Brothers 2 Special/ Shambles/ THE GOOD OLD DAYS (PC/Console)

03

2024 4Q Game

Released Games



Strengthen Business Portfolio through Diversified New Titles in Global Market

Ragnarok X: Next Generation Japan



- Launching: November 20, 2024
- Publisher: GungHo Online Entertainment, Inc.
- Platform: PC/Mobile
- Genre: MMORPG

Ragnarok Classic Indonesia



- Launching: December 5, 2024
- **Publisher:** PT GRAVITY Game Link
- **Platform:** PC
- **Genre:** MMORPG

Ragnarok Begins Taiwan • Hong Kong • Macau



- Launching: February 13, 2025
- **Publisher:** GRAVITY Communications Co. Ltd
- Platform: PC/Mobile
- **Genre:** Action Side-Scrolling, MMORPG

Ragnarok in Wonderland Korea



- Launching: December 4, 2024
- Publisher: GRAVITY Co., Ltd
- Platform: Mobile
- Genre: Casual, Healing, Tycoon

Tokyo Psychodemic Global



- Release Date: November 28, 2024
- Publisher: GRAVITY Co., Ltd
- Platform: Nintendo Switch, Steam, PS4, PS5
- Genre: 2D Cinematic Profiling Adventure

KAMiBAKO Global



- Release Date: January 30, 2025
- Publisher: GRAVITY Co., Ltd
- Platform: Nintendo Switch, Steam, PS4, PS5
- Genre: World Craft RPG

Ragnarok Origin Valhalla World Cup (e-sports)



Ragnarok Origin e-sports Series, Valhalla World Cup, Held in Thailand on December 7th



- Date: December 7~8 2024
- Place: Shangri-La Hotel, Bangkok, Thailand
- Number of Visitors: More than 1,000 People
- Number of Live Streaming Viewers:
 Approximately 43,000 people

2024 4Q Game

2024 4Q Game Ragnarok Online (PC)



Ragnarok Online is scheduled to be Direct-Serviced in Latin America in the Second Quarter of 2025



Korea	Nov. <2024 Ragmarble for Fall> I Dec <winter aldebaran="" hunting<br="">Event Jan. <aldebaran holiday="" winter=""></aldebaran></winter>	Competition>	Nov. <costama november=""> Event Dec. <styling shop="" update=""> Event Jan. <22th Anniversary, Ragnarok World></styling></costama>	Europe Event	Nov. <poring king=""> Event Dec <big dig=""> Event Jan. <new year=""> Event</new></big></poring>	Taiwan• Hong Kong • Macau	Nov. <malangdo cat="" salesman=""> Update Dec. <december spending=""> Event Jan. <cunning wizard=""> Event</cunning></december></malangdo>
America	Nov. <thanksgiving> Event Dec.<snow festa=""> Event Jan.<daily login=""> Event</daily></snow></thanksgiving>	II Idol lesia	Nov. <frenzy leveling=""> Event Dec <monster spotlight=""> Event Jan. <enchant costume="" option=""> Update</enchant></monster></frenzy>	Thailand	Nov. <stone coin=""> Event Dec.<santa> Event Jan. <corridor of="" phantom=""> Eve</corridor></santa></stone>	Malaysia	Nov. <royal hunt=""> Event Dec<holiday login=""> Event Jan. <rockridge> Update</rockridge></holiday></royal>
China	Nov. <season pass=""> Event Dec. <wish scroll=""> Event Jan. <chinese new="" year=""> Event</chinese></wish></season>	Latin America	Scheduled to be direct-serviced in the seco	ond quarter of 202	5		

2024 4Q Game Ragnarok Origin (PC/Mobile)



Ragnarok Origin Drove Revenue Stream with Various End of Year Events

Taiwan • Hong Kong • Macau

- Nov. <Single's Day> Event
- Dec. <Santa's Surprising Gift> Event
- Jan. <Lunar New Year> Event



- Nov. <Gunslinger> Update
- Dec. <Christmas> Update
- Jan. <Extreme Challenge> Event



- Nov. <Glory Ladder> Event
- Dec. <Yellow Duck Collaboration> Event
- Jan. < Open World Map Comodo Beach > Event

Korea



- Nov. <Doram Kingdom> Update
- Dec. <Gunslinger> Update
- Jan. <Activity Operation> Event

Japan



- Nov. <Cross World Siege> Event
- Dec. <Christmas Present Operation> Event
- Jan. < Endless Tower Bonus > Event

China



- Nov. <Doram Kingdom> Event
- Dec. <Juno Field Map > Update
- Jan. <New Map-Comodo Beach> Event



2024 4Q Game

Ragnarok M: Eternal Love (PC/Mobile)



Ragnarok M: Classic, a Renewal Version of Ragnarok M: Eternal Love, was Officially Launched in Southeast Asia on February 14, 2025





2024 4Q Game Ragnarok X: Next Generation (PC/Mobile)



Ragnarok X: Next Generation Plans to be Launched in North, Central, South America and Europe in the First Half of 2025,



- Nov. <Thanksgiving> Event
- Dec. < Christmas > Event
- Jan. < Ice Festival > Event



- Nov. <New Map 'Juno' > Update
- Dec. <2nd Anniversary 'Golden Way Festival' > Event
- Jan. <War of the Chosen Season 6> Event



- Dec. < Rutier's Mysterious Night> Event
- Jan. <New Year> Event



- Nov. < Hyper Return > Event
- Dec. < RE: 0 Collaboration > Event
- Jan. < Ice Fishing Snow Festival > Event



- Nov. <Thanksgiving> Event
- Dec. <New Year's Wish> Event
- Jan. <Chinese New Year> Event

Ragnarok V: Returns (PC/Mobile)



Ragnarok V: Returns, Official Launch in All Nations of Southeast Asia in March, 2025



• **Launching**: March, 2025

Platform: PC/Mobile

• Publisher: GRAVITY Game Tech Co., Ltd.

• Market: All nations of Southeast Asia

Genre: 3D MMORPG

Pre-register: January 23~ March 6, 2025

(Thailand, Indonesia, Philippines)

https://event-rovsea.gnjoy.in.th/preregister

Ragnarok M: Eternal Love 2 (PC/Mobile)



Ragnarok M: Eternal Love 2, the Next Generation New Sequel Game of Ragnarok M: Eternal Love, is on Development



- Launching: TBD
- **Platform**: PC/ Mobile
- Developer: X.D. Network Inc.

- Genre: MMORPG
- **Feature:** Established an expansive, seamlessly integrated 3D open-world environment with high player autonomy, and enhanced visual fidelity and refined classic control system. Introduce innovative content beyond MVP to elevate gameplay

Ragnarok Crush (Mobile)



Ragnarok Crush will Launch in Global in the Third Quarter of 2025



- **Launching**: Third Quarter of 2025
- Platform: Mobile
- Publisher: GRAVITY Game Hub PTE., Ltd.
- Market: Global (Except China, Japan)

- Genre: Puzzle, Tower Defense
- **CBT Date:** December 18, 2024~ January 8, 2025
- Language: Simplified/Traditional Chinese, English, Korean, Indonesian, Thai, Spanish, Portuguese

Ragnarok: Back to Glory (Ragnarok: Rebirth) (Mobile)



Ragnarok: Back to Glory will Re-launch in Southeast Asia, and Initially Launch in Korea in the Second Quarter of 2025



- Launching: Second Quarter of 2025
- **Platform:** Mobile
- Publisher: GRAVITY Game Vision, Ltd.
- Market: Southeast Asia, Korea
- Genre: MMORPG
- **Feature:** Seamless transition between interface of landscape and portrait modes, new sequel game of Ragnarok, that features both core RPG gameplay and idle growth system

Ragnarok M: Classic (Mobile)



Ragnarok M: Classic, a Renewal Version of Ragnarok M: Eternal Love, was Officially Launched in Southeast Asia on February 14, 2025



- Launching: February14, 2025
- Platform: Mobile
- Publisher: GRAVITY Interactive, Inc.

- Market: Southeast Asia
- Genre: MMORPG
- Feature: Return to the essence of fun, featuring an innovative economy system built on a singlecurrency, Zeny

Ragnarok Idle Adventure Plus (Mobile)



Ragnarok Idle Adventure Plus, Official Launch in Global in February, 2025



- **Launching**: February, 2025
- **Platform**: Mobile
- Publisher: GRAVITY Game Hub PTE., Ltd.
- Market: Global (Except Taiwan, Hong Kong, Macau, China, Korea, Japan)
- Genre: MMORPG
- Feature:

Vertical idle RPG mobile game, featuring easy-toplay RPG and automated battle system, provide immersive gaming experience

15 2024 4Q Game Heroes Gambit (Mobile)



Heroes Gambit Plans to Launch in Global in the First Half of 2025



- **Launching**: First Half of 2025
- Platform: Mobile
- Publisher: GRAVITY CO., Ltd.
- Market: Global

- **Genre**: Strategic Card Battle
- **CBT Date**: December 20~ 27, 2024
- Feature: Real-time battle game where combo synergies activate to overpower counter-part's heroes

16 2024 4Q Game Scorp Hero (Mobile)



Scorp Hero Plans to Launch in Japan within 2025



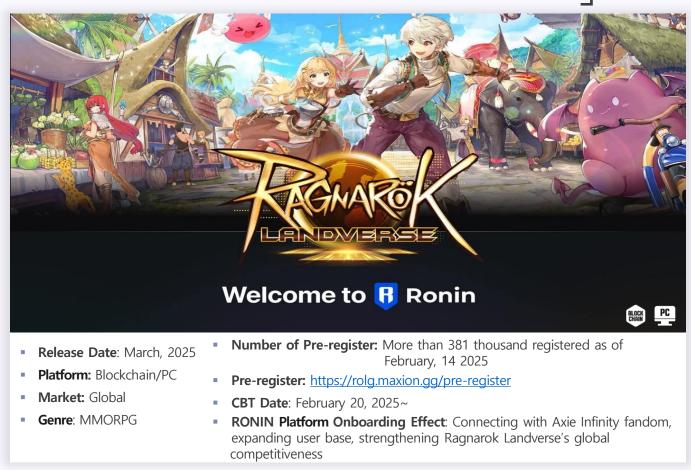
- Launching: within 2025
- **Platform:** Mobile
- Publisher: GRAVITY Game Arise Co., Ltd.
- Market: Japan
- Genre: Character Collecting RPG
- Feature:

Collectible action RPG game combining touchbased path-building puzzles and slingshot-style action

Ragnarok Landverse Genesis (Blockchain/PC)



Ragnarok Landverse Genesis, Onboarding in RONIN Platform, Plans to Release a Global New Server in March, 2025



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2024 4Q Game

KAMiBAKO /Snow Brothers 2 Special/ Shambles/ THE GOOD OLD DAYS GRAVITY (PC/Console)

Proceed Global Business of PC & Console Game by Launching Various IP games in Earnest_



KAMIBAKO

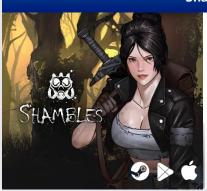
- Release Date: January 30, 2025
- Platform: Nintedo Switch, Steam,
 PS4, PS5
- Market: Global



Snow Brothers 2 Special

- Expected Release Date:
 - April, 2025
- Platform: Nintendo Switch, Steam. PC
- Market: Global

Shambles



- Expected Release Date:
- First Quarter of 2025
- Platform: Steam, Google Play, Apple App Store
- Market: Global
- **Genre:** Deck-building roguelike
- Feature: New genre combining deck-building roquelike with RPG

THE GOOD

THE GOOD OLD DAYS

- Expected Release Date:
- Second Quarter of 2025
- Platform: Nintendo Switch, Steam
- Market: Global
- **Genre:** Juvenile Metroidvania
- Feature: Metroidvania exploration game blending cutting-edge technology with pixel art style



2024 4Q BUSINESS

- 19 Ragnarok: Back to Glory (Ragnarok: Rebirth), PROJECT ABYSS Achieved ISBN Codes in China
- 20 'Nobunaga's Ambition: The Road to the World', New IP Game Signed a Publishing Agreement in Japan
- 21 Held RAGNAROK THE ORCHESTRA CONCERT
- **22** Publishing Business of Subsidiaries

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2024 4Q Business

Ragnarok: Back to Glory (Ragnarok: Rebirth), PROJECT ABYSS Achieved ISBN Codes in China





Ragnarok: Back to Glory (Ragnarok: Rebirth, Chinese title: RO仙境传说: 重生) and PROJECT ABYSS(Chinese title: 仙境传说: 初心),
Two Ragnarok IP-based games achieved Chinese ISBN codes!

Expecting to Accelerate Chinese Market Entry







'Nobunaga's Ambition: The Road to the World', New IP Game Signed a Publishing Agreement in Japan





Gravity Co.,Ltd has signed a publishing agreement of 'Nobunaga's Ambition: The Road to the World' in Japan with Kingnet Technology (HK) Limited!

Diversifying Business Portfolio and Expanding Publishing Capabilities by Adding New IP game









Held RAGNAROK THE ORCHESTRA CONCERT



RAGNAROK THE ORCHESTRA CONCERT, Successfully Held by Selling out All 1,200 Tickets







• **Date:** December 14, 2024

• Place: National Kaohsiung Center for the Arts, Taiwan

Performance: Collaboration between Sixarts and KCWO (Kaoshuiung City Wind Orchestra),
 conducted by Jin Sol featuring 26 songs from the Ragnarok BGM

• Event: Mr. Myuong Jin Lee's autograph session & Lucky Draw Gift Event

Publishing Business of Subsidiaries



GRAVITY Game Link Indonesia

Ragnarok Classic

was launched in Indonesia on December 5, 2024

Dragonica New Origin

is scheduled to be launched in Southeast Asia in May, 2025

GRAVITY Interactive USA

Ragnarok M: Classic

was launched in Southeast Asia on February 14, 2025

is scheduled to be launched in

Taiwan, Hong Kong and Macau in the first half of 2025

Ragnarok Online

is scheduled to be direct-serviced in Latin America In the second quarter of 2025

GRAVITY Communications Taiwan

Ragnarok Begins

was launched in Taiwan, Hong Kong and Macau on February 13, 2025

Ragnarok Idle Adventure Plus

will be launched in **Taiwan**. Hong Kong and

Macau in the first half of 2025

Ragnarok: Golf Monsters (Screen Golf)

is scheduled to be opened in Taiwan Taipei in the first half of 2025

Ragnarok Zero

is scheduled to be launched in

Taiwan, Hong Kong and Macau in the second half of 2025

GRAVITY Game Tech Thailand

THE RAGNAROK

was launched in Southeast Asia on October 31. 2024

Ragnarok V: Returns

will be officially launched in Southeast Asia in March, 2025

GRAVITY Game Hub Singapore

Ragnarok Idle Adventure Plus

will be launched in **Global** in February, 2025 (Except Taiwan, Hong Kong and Macau, China, Korea, Japan)

Gunbound

will be launched in Southeast Asia, Latin America in the first half of 2025

Ragnarok Crush

is scheduled to be launched in Global in the third quarter of 2025 (Except China, Japan)

Ragnarok X: Next Generation

is scheduled to be launched in North/Central/ **Latin America. Europe** in the first half of 2025

GRAVITY Game Vision Hong Kong

Ragnarok: Rebirth

was launched in Taiwan, Hong Kong and Macau on October, 31, 2024

Ragnarok: Back to Glory (Ragnarok: Rebirth)

will be launched in Korea in the second guarter of 2025

will be re-launched in Southeast Asia in the second quarter of 2025

GRAVITY Game Arise Japan

NBA RISE

is scheduled to be renewal launched in Japan in February, 2025

Snow Brother 2 Special

will be launched in Global in April, 2025

Scorp Hero

is scheduled to be launched in Japan within 2025

JLPGA Heroine Collection

will be launched in Japan in the first half of 2025



2025 GRAVITY

- 23 Major Upcoming Launchings
- 24 Ragnarok IP Pipeline
- 25 Global Market Strategy

2025 GRAVITY Pipeline

2025 GRAVITY Pipeline Major Upcoming Launchings



PLATFORM	GAME	GENRE	PLAN	SCHEDULE	MARKET
PC/Mobile	Ragnarok 3	MMORPG	Initial Launching	2026	Global
PC/Mobile	Ragnarok X: Next Generation	MMORPG	Additional Launching	1H 2025	North, Central, South America, Europe
PC/Mobile	Ragnarok V: Returns	3D MMORPG	Initial Launching	March, 2025	Southeast Asia
PC/Mobile	Ragnarok M: Eternal Love 2	MMORPG	Initial Launching	TBD	TBD
Mobile	Ragnarok M: Classic	MMORPG	Initial Launching	February 14, 2025	Southeast Asia
				1H 2025	Taiwan, Hong Kong, Maca
Mobile	Ragnarok Crush	Puzzle, Tower Defense	Initial Launching	3Q 2025	Global (Except China, Japan)
Mobile	Ragnarok: Back to Glory (Ragnarok: Rebirth)	MMORPG	Re-Launching Additional Launching	2Q 2025	Southeast Asia Korea
Mobile	Ragnarok Idle Adventure Plus	MMORPG	Initial Launching	February, 2025	Global (Except Taiwan, Hong Kong Macau, China, Korea, Japan
			Additional Launching	1H 2025	Taiwan, Hong Kong, Maca
Mobile	Ragnarok Promised Adventure (tentative English title)	MMORPG	Initial Launching	2025	TBD
Mobile	PROJECT ABYSS	MMOARPG	Initial Launching	2025	TBD
Mobile	Heroes Gambit	Strategic Card Battle	Initial Launching	1H 2025	Global
Mobile	Scorp Hero	Character Collecting RPG	Initial Launching	2025	Japan
PC/Console	Snow Brothers 2 Special	Action, Platformer	Initial Launching	April, 2025	Global
PC	Ragnarok Online	MMORPG	Direct Service	2Q 2025	Latin America
PC	Gunbound	MMO Turn-Based Artillery Game	Initial Launching	1H 2025	Southeast Asia, Latin America
PC	Dragonica New Origin	MMORPG	Initial Launching	May, 2025	Southeast Asia
PC	Ragnarok Landverse	1,11,10,0,0,0		1H 2025	Vietnam
Blockchain/ PC	Ragnarok Landverse	MMORPG	Additional Launching	2H 2025	Latin America GRAVITY CO.,LTD. All rights rese

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2025 GRAVITY Pipeline

Ragnarok IP Pipeline





Ragnarok Origin
MMORPG



Ragnarok X: Next Generation MMORPG



Ragnarok: Back to Glory (Ragnarok: Rebirth) MMORPG



PROJECT ABYSS

MMOARPG



THE RAGNAROK (Ragnarok : Novice Hearts)



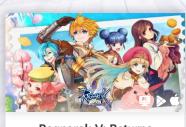
Ragnarok Crush
Puzzle, Tower Defense



Ragnarok 3
MMORPG



Ragnarok Monster World
Tower Defense/ Real-Time Strategy



Ragnarok V: Returns
3D MMORPG



Ragnarok Landverse

2025 GRAVIT FIRST 2025 GRAVITY Pipeline





Strategic Plan for Ragnarok IP's **Global Influence Expansion**

Target Global Market with various games based on RO IP through subsidiaries in Thailand, Taiwan, Indonesia, Singapore, Hong Kong and America

Strengthen Ragnarok IP's competitiveness in global through full-fledged entry into South America and Western Market!

Obtain growth engine through opportunity to find a new business

Enhance competitiveness and expand business based on various Oceania games such as self-developed games, console games, indie games, etc. as a global game company

KOREA

■ GRAVITY NeoCyon, Inc.

■ GRAVITY Game Tech Co., Ltd.

THAII AND

JAPAN

GungHo Online Entertainment, Inc. GRAVITY Game Arise Co., Ltd.

INDONESIA

■ PT GRAVITY Game Link

TAIWAN

■ GRAVITY Communications Co., Ltd.

HONGKONG

GRAVITY Game Vision, Ltd.

SINGAPORE

■ GRAVITY Game Hub PTE., Ltd.

USA

GRAVITY Interactive, Inc.

EUROPE

Innova Intellectual Properties SARL

CHINA

- Nuverse (Hong Kong) Limited
- X.D. Network Inc.
- GameAle Network Technology Co., Ltd
- Shanghai The Dream Network Technology Co., Ltd.
- Shanghai TAREN Network Technology Co., Ltd. Huanle Entertainment (Shanghai) Technology Co., Ltd.
- 37 Interactive Entertainment Network Technology Group Co., Ltd.
- Guangdong Xinghui Teamtop Interactive Entertainment Co.,Ltd.
- Shanghai Shengsong Network Technology Co., Ltd.



Exhibits

01 Company Overview

02 Subsidiary



Exhibits 01 **Company Overview**



Date of **Establishment** April 4, 2000

Location

GRAVITY Co., Ltd. (Korea)

GRAVITY Communications Co., Ltd.

(Taiwan)

GRAVITY Game Tech Co., Ltd. (Thailand)

GRAVITY Game Arise Co., Ltd. (Japan) GRAVITY Game Vision, Ltd. (Hong Kong)

Employees

1,044 (Including Subsidiaries, as of the Fourth Quarter, 2024)

Business Area

Development and Publishing of Online Games and Mobile Games

IP Licensing Business

Character Merchandising and other IT Services

Management

CEO Hyun Chul Park

COO Yoshinori Kitamura

CFO Heung Gon Kim



GRAVITY NeoCyon, Inc. (Korea)

GRAVITY Interactive, Inc. (USA)

PT GRAVITY Game Link (Indonesia)

GRAVITY Game Hub PTE., Ltd. (Singapore)

O2 Exhibits Subsidiaries





GRAVITY Co., Ltd.

Online and Mobile Game Development Ragnarok Online Service in Korea Online and Mobile Game Service in Korea IP Licensing Business Global Business Planning and Marketing



GRAVITY Game Arise Co., Ltd.

GRAVITY Game Hub PTE., Ltd.

Game Service in Japan

GRAVITY Interactive, Inc.

Steam Service
Operation of Warpportal.com
Global Online/Mobile Game Service

GRAVITY Communications Co., Ltd.

IP Licensing Business Online/ Mobile Game Service in Taiwan, Hong Kong, Macau Soreen Golf Business

GRAVITY NeoCyon, Inc.

PT GRAVITY Game Link

Mobile Game Development Mobile Game Service in Korea B2B IT Business

GRAVITY Game Tech Co., Ltd.

IP Licensing Business
Online/Mobile Game Service in Thailand

PT. GRAVITY Game Link

IP Licensing Business
Online/Mobile Game Service in Indonesia

GRAVITY Game Vision, Ltd.

IP Licensing Business

Online/Mobile Game Service in Hong Kong and China regions

GRAVITY Game Hub PTE, Ltd.

IP Licensing Business

Online/Mobile Game Service in Philippines, Singapore, and Malaysia



Investor Relations Contact Information

World Cup buk-r

Korean Film Museum



Nortd Cup buk

angamsan-r

Heung Gon Kim

Chief Financial Officer

Jin Lee

IR Manager

Yujin Oh

Gyeonghui DMC Orienta

IR Assistant Manager

Contact Information

Address

15F, 396 World Cup buk-ro,
Mapo-gu, Seoul 121-795, Korea

E-mail ir@gravity.co.kr

Tel +82 - 2 - 2132 - 7800

Fax +82 - 2 - 2132 - 7070



THANK YOU

Gravity along with RAGNAROK, We are dedicated to grow as a Global Leading Game Company